

Case Study

Case Study on Information Technology Business Trends – Utility Industry

Brief about the study

The study was to understand the IT Budgets and Investment in the Utilities industry based in Western Europe.

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The Client:

The client is a premium business information company specializing in industry analysis. We help our clients, 5000 of the world's leading companies, to address complex strategic issues.

Through our proprietary databases and wealth of expertise, we provide clients with unbiased expert analysis and in-depth forecasts for six industry sectors: Automotive, Consumer Markets, Energy, Financial Services, Healthcare, technology.

The client maintains its headquarters in London and has regional offices in New York, Frankfurt, Sydney and Japan.

The Challenge

We had to speak with senior executives who had the insight / visibility into decisions or the systems architecture of Delivery Infrastructure and Corporate IT Infrastructure

The project required speaking with senior IT Decision Makers about External and internal spend, Spending objectives Vendor selection and overall IT Requirements of Utilities Companies.

The Project

Discussing regarding the metering system utility firms follow and the technology investment priorities they set.

The Result

The analysis helped us to understand the following areas for metering system, methods of communication, and drivers for adoption, storage capacity the firms follow, depending on the following areas;

- Product quality
- Value for money
- Pre-sales support
- Post-sales support
- Portfolio breadth
- Knowledge of utilities industry
- Service levels
- Product roadmap
- Brand reputation Demand forecasting
- Accurate billing
- Network outage management
- Load management
- Demand response
- Improved settlement process
- Improve customers' visibility of energy consumption
- Regulatory push
- Better cope with microgeneration and feed-in tariffs