

Case Study

Case Study on Network Managed Services

Brief about the study

The study was about networks and how they are deployed and managed in major organizations.

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The Client:

The client provides premium quality action focused marketing research on a global scale. The Company offers a full research and consultancy service across all markets whilst specializing in business-to-business research with a widely recognized expertise in IT, technology and communications research.

The Challenge

Speaking with IT Decision makers, regarding their views, opinions and plans for investment in IT infrastructure is the biggest challenge we faced.

The Project

Analyzing the perceptives and plans for third party network suppliers Services, the main factors or considerations currently driving the company to deploy, or consider deploying, new network technologies or strategies. Understanding the Obstacles currently preventing or discouraging a company from deploying new network technologies or strategies

The Result

The study helped to understand the Investment plans of companies in network technologies, Voice networks, Data networks, Video, Unified communications and Wireless Network.

Series of possible benefits of new network technologies and strategies;

- Breadth of expertise across IT and telecoms,
- Ability to deploy IT systems faster,
- More proven services pedigree,
- Cost of service provision,
- Better understanding of the business and IT,
- Technology convergence – ability to integrate,
- Cost of the service,
- Skills transfer
- Telecoms knowledge,
- Service delivery