

Case Study

Case Study on Windows – 7

Brief about the study

This study was conducted to better understand the benefits of adopting Windows 7 for the mid-market segment.

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The Client:

The client is a one of the major IT giants in the world.

The Challenge

The study involved speaking with people based in North America, UK, Germany, Denmark, Sweden and Netherlands.

The major challenge was to speak with the person who matched the following criteria;

- Should directly be involved in PC support and management activities in an organization,
- Should be the decision maker for PC investments that are conducted in an organization,
- The quantity of PCs the target organization have
- The quantity of servers the target organization have
- Has the respondent personally tried Windows 7 Beta at his organization

The Project

The project helped us to understand the Windows 7 Installation, Benefits, Features, functionality, Performance & stability, User productivity and Security. We had to ask about the users experience for all the benefit areas.

The Result

The study analyzed the following areas of the Operating system;

- Application compatibility
- Device compatibility
- Networking
- Speed and reliability
- PC management and troubleshooting

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